



## BVDW High-Tech Mission – Israel Valley Tour

### November 24<sup>th</sup>-28<sup>th</sup>, 2019

Sunday, November 24<sup>th</sup>

#### Depart Ben Gurion Airport (subject to arrival time)

11:30 – 12:30

Mission opening session with **Gilad Carni**

*Gilad Carni is a prominent player in the Israel high tech scene. Mr. Carni founded and sold two companies: GC Marketing Services, an online promotional staffing agency based in New York City, and ChatVibes, the first two-way browser-based voice and video add-on for Facebook. In addition to being an active entrepreneur, Mr. Carni is also an angel investor - his first investment in an Israeli startup company sold to Google. He holds a B.A. in marketing and an MBA in International Marketing and Entrepreneurship from the University of South Florida.*

*Light lunch included.*

12:30 – 14:00

Start Up Tour with **Gilad Carni**

*Join us for walking experience of one of the most desired industries in the world. We will introduce you to the startup nation phenomena, some of its terms, business models, work methods and tools. We will visit some of the locations that constitute the Israeli Startup eco-system.*

14:00 – 15:00

Visit **Taglit Innovation Center**

*The Center for Israeli Innovation is a cutting-edge innovation center powered by Taglit-Birthright Israel in partnership with the Tel Aviv Stock Exchange. The Center tells the story of the startup nation and shows the Israeli narrative of innovation, technology and entrepreneurship. The Center sparks visitors' entrepreneurial spirit through an interactive display of over 100 leading Israeli companies, such as Waze, Mobileye, Pillcam, Israel Aerospace Industries, ReWalk and many others.*

16:00 – 17:00

Visit **Israel Tech Challenge**, a Keren Hayesod-UIA supported project

*ITC offers elite programs focused on the STEM industry. The project offers highly talented young professionals from around the world an unforgettable tech-focused*

*experience in Israel. ITC provides advanced training and is focused on building a pipeline to Israel's most-needed hi-tech positions. Graduates can put their in-demand skills and knowledge acquired in class and enter the Israeli tech industry.*

**17:30** Check in at hotel

**19:30** Dinner at the hotel with **Greg Masel, Director General and CEO of Keren Hayesod-UIA, and Ziv Shilon**

*In his last hours of service as a platoon commander in a combat unit of the Israeli Defense Forces, Captain Ziv Shilon lost both of his hands. His story of recovery has inspired audiences around the world. In 2018, Mr. Shilon joined 6Degrees as its COO. Using patented technology, the company aims to improve the quality of life of individuals suffering from upper limb deficiency resulting from stroke, paralysis, amputation, carpal tunnel syndrome and more.*

**Overnight:** Hotel Daniel Herzliya

## Monday, November 25<sup>th</sup>

**7:30 – 8:30** Breakfast at the hotel

**9:30 – 11:00** Visit **Israel Aerospace Industries**

*IAI is a world leader in both the defense and commercial markets, delivering state-of-the-art technologies and systems in all domains: air, space, land, naval, cyber, homeland security and ISR. Drawing on over 60 years' experience developing and supplying innovative, cutting-edge systems for customers around the world, IAI tailors optimized solutions that respond to the unique security challenges facing each customer. IAI employs its advanced and proven engineering, manufacturing and testing capabilities to develop, produce and support complete systems- from components, sensors and subsystems all the way to large-scale, fully-integrated systems of systems*

**11:00** Travel to Jerusalem

**12:00 – 13:30** Visit **Mobileye**

*Mobileye, an Intel company, was launched in 1999 with the belief that vision-safety technology will make our roads safer, reduce traffic congestion and save lives. With a cutting-edge team of more than 450 engineers, Mobileye is the leading supplier of software that enables Advanced Driver Assist Systems (ADAS), which provides warnings for collision prevention and mitigation. In March 2017, Intel announced that they had agreed to a US\$15.3 billion takeover of Mobileye. This is the largest acquisition of an Israeli company to date.*

**13:30 – 14:30** Lunch

**15:00 – 16:30** Meet with **Jon Medved, founder of OurCrowd**

*Today, OurCrowd is a leading equity crowdfunding platform for investing in global startups, led by serial entrepreneur Jon Medved and run by a team of seasoned investment professionals. Offering unprecedented access to startup investing, individual investors through OurCrowd are fueling innovations that change the way*

people work, travel, shop, heal, and conduct business. OurCrowd investors participate in these opportunities alongside VCs and institutional co-investors, at the same terms.

**16:30 – 17:00**            **'Shehecheyanu'** while overlooking the Old City of Jerusalem

**17:30 – 19:30**            Visit **Mass Challenge**

*MassChallenge was founded with a singular purpose – to make it as easy as possible for entrepreneurs to launch and grow new ventures. We will meet them at Alliance House that serves as a model for a creative community that works together in light of shared values and artistic cooperation. The unique building was built at the end of the 19th century and laid abandoned for more than 10 years.*

*As part of our visit, we will have the opportunity to meet with start-up founders Liat Mordechay Hertanu, co-founder of 24me, Yehudit Abrams, founder of MonitHer, and Sharon Barak, co-founder of Solutum.*

**19:30**                      Dinner at Mahane Yehuda Market

**21:00**                      Return to Tel Aviv

**Overnight:**                Hotel Daniel Herzliya

## Tuesday, November 26<sup>th</sup>

**8:00 – 9:00**                Breakfast at the hotel

**9:15**                        Depart to Beer - Sheva

**10:30 – 11:30**            Visit **High-Tech Park Bayside Negev**

*Also known as Gav-Yam Negev Park, this developing complex is located at the heart of a new urban area that has created a clear link between Ben-Gurion University of the Negev and the IDF's Technology Campus. Its concentration of hi-tech and R&D-oriented companies, organizations, and academic research distinguishes it as a leading center for all manner of technology and research in the world.*

**12:30 – 13:15**            Visit **Youth Futures**, a Keren Hayesod-UIA supported project

*Youth Futures, a revolutionary mentoring program that is supported by Keren Hayesod and administered by the Jewish Agency, enables thousands of children-at-risk to bridge scholastic, social, and cultural gaps and become contributing members of society. "Trustees," who act as role models and friends, coach the children, who are primarily from the periphery, help identify their strengths, and set specific goals to develop these strengths. They provide personalized attention, positive social experiences, and educational enrichment for the children, both in small groups and individually, while introducing them to existing community resources.*

**13:30 – 15:00**            Home hospitality lunch with the **Cooking Ladies**

*Cooking Ladies (Nashim Mevashlot) is a socio-economic program supporting women that are home cooks to develop their talents into businesses. The food is inspired by global Jewish culture and the flavours of the Diaspora. The women draw on their ethnic roots to create delicious plates.*

- 15:30 – 18:00**      **Tbd. | BVDW only**
- 19:00**              Return to Tel Aviv
- 20:00**              Dinner at the hotel
- Overnight:**        Hotel Daniel Herzliya

### Wednesday, November 27<sup>th</sup>

- 7:30 – 8:30**              Breakfast at the hotel
- 9:30 – 11:30**          Visit the **Peres Center for Peace and Innovation** in Jaffa
- 11:30 – 13:30**        Meet with **Yoav Bar**, CEO of **Cannibble – Cannabis Food-Tech**

*The Peres Centre for Peace and Innovation, founded in 1996 by the late President of Israel, Shimon Peres, develops and implements impactful and meaningful programs with a focus on promoting a prosperous Israel, nurturing and highlighting Israeli innovation, and paving the way for shared-living between all of Israel's citizens and lasting peace between Israel and its neighbours. The center develops and implements unique and cutting-edge programs in innovation, sports, cultivation of leadership and entrepreneurship, health, business, and environment.*

*Cannibble – Cannabis Food-Tech is a cannabis and food product company developing premixed foods, beverages, nutritional supplements, and spices infused with Cannabidiol (CBD) and delta 9-tetrahydrocannabinol (THC) with a controlled and measured dosage for the recreational market. Cannibble's food items include toppings and spices, beverages, sweeteners, cakes, and desserts. We will also meet with the CEO, Yoav Bar.*

- 13:30 – 15:00**        Lunch
- 15:30 – 17:00**        Visit **Net@** in Ramla, a Keren Hayesod-UIA supported project

*Net@ is one of the most effective agents of social mobility in Israel. The project provides technological training to disadvantaged high school youth in the periphery. Graduates receive international certification as advanced network technicians from Cisco Systems. The program has many partnerships with leading companies, such as Microsoft, Google, Intel and other leaders in technological and social development.*

- 19:00**                      Closing dinner at the hotel with **Yossi Vardi** and **Erez Manhaimer**

*Yossi Vardi is one of Israel's early high-tech entrepreneurs. For over 47 years, he has founded and helped to build over 85 high-tech companies in a variety of fields,*

*among them software, energy, Internet, mobile, electro-optics and water technology. We will meet with him and Erez Manhaimer, Keren Hayesod's Director of the European Region.*

**Overnight:** Hotel Daniel Herzliya

**Thursday, November 28<sup>th</sup>**

**7:30 – 8:30** Breakfast at the hotel & Check out