

## DMEXCO Guided Tours

### Binding booking as exhibitor

Thank you for your interest in the Guided Tour. We are delighted that you would like to be part of it.

Here you can make a binding booking for your tour(s). Please let us know if you are a member of the BVDW or if you are even interested in becoming a member and would like to save the discounted rate.

After booking, we will contact the specified contact person and ask them to provide us with information about you for the briefing of the tour guides.

Please note the information below.\*\*

Please return both pages to [dmexco@bvdw.org](mailto:dmexco@bvdw.org) by **August 10, 2025**

from  
**August 11:**  
50 % late  
surcharge

Please mark with a cross where applicable.

Guided Tours on September 17/18, 2025 at DMEXCO	Gold	Platinum
Content Marketing	<input type="checkbox"/>	<input type="checkbox"/>
Connected TV + Addressable TV	<input type="checkbox"/>	<input type="checkbox"/>
Customer Journey	<input type="checkbox"/>	<input type="checkbox"/>
Data-Driven Marketing	<input type="checkbox"/>	<input type="checkbox"/>
Digital Audio	<input type="checkbox"/>	<input type="checkbox"/>
Digital Creativity	<input type="checkbox"/>	<input type="checkbox"/>
Immersive Storytelling	<input type="checkbox"/>	<input type="checkbox"/>
AI and the customer experience revolution	<input type="checkbox"/>	<input type="checkbox"/>
AI and the disruption of digital marketing	<input type="checkbox"/>	<input type="checkbox"/>
Programmatic Advertising	<input type="checkbox"/>	<input type="checkbox"/>
E-Commerce	<input type="checkbox"/>	<input type="checkbox"/>
Digital-out-of-home	<input type="checkbox"/>	<input type="checkbox"/>
Retail Media	<input type="checkbox"/>	<input type="checkbox"/>
Retail Media Services	<input type="checkbox"/>	<input type="checkbox"/>
SEO & SEA	<input type="checkbox"/>	<input type="checkbox"/>
Social media + influencer marketing	<input type="checkbox"/>	<input type="checkbox"/>

All the information is summarized in our [booklet](#).

#### Gold prices:

EUR 1,199.00\*

EUR 799.00\* for BVDW members

\*All prices are exclusive of VAT.

#### Platinum prices:

EUR 1,399.00\*

EUR 999.00\* for BVDW members

#### Membership in the BVDW:

☐ **Yes**, we are a member of the

☐ **No**, we are not a member of BVDW

☐ **No**, we are not yet a member of the BVDW,  
want to become one



## DMEXCO Guided Tours Binding booking as exhibitor

### Contact details (please fill in in block capitals)

-----  
The company

-----  
Contact person (first name, surname)

-----  
e-mail

-----  
Phone number

### Invoice address (please fill in!)

-----  
Company (with legal form)\*

-----  
Contact person (first name, last name)

-----  
PO number

-----  
Address (street, zip code, city)

-----  
Invoice address\*

By signing this form, you are submitting a binding booking offer for the tour(s) you have chosen or the Platinum or Gold package(s) you have selected. Please note that packages can only be booked subject to availability (1x Platinum, 2x Gold per tour). It is also possible that individual tours cannot be carried out due to insufficient participation. If your desired tours or packages are no longer available, we will inform you immediately after receiving your booking. You are then free to submit your booking for an available tour or package or to withdraw your booking

The BVDW declares acceptance of your booking by written confirmation in the following communication.

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Place, date

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Legally binding signature