



# Sales report for members

Bundesverband Digitale Wirtschaft (BVDW) e.V.

Sales Report & Confirmation – Page 1 of 2

[German Association for the Digital Economy]

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**The sales report is mandatory. This must be completed and confirmed by a tax consultancy or auditing firm. All information is treated as strictly confidential and is only accessible to BVDW member services and accounting.**

### My client:

Please enter the data for the member company (mandatory fields are marked with \*).

<input type="text"/>	<input type="text"/>
Name / Company name *	PO number (if required)
<input type="text"/>	<input type="text"/>
Street adress *	House number *
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/>
Zip code*	City *

**Our client has authorized us to report sales according to the categories below and to confirm them as the contribution assessment basis for the BVDW membership fee.**

### Details of the tax advisory/auditing firm and contact person:

Please enter the data (mandatory fields are marked with \*).

<input type="text"/>	<input type="text"/>
Name / Company name *	Domain / URL
<input type="text"/>	<input type="text"/>
Street adress *	House number *
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/>
Zip code *	City *
<input type="text"/>	<input type="text"/>
First name, contact person *	Last name, contact person *

### Sales revenue confirmation

Bitte hier die Umsätze und Geschäftsjahre eintragen.

Sales in the **PREVIOUS fiscal year\*** in the amount of:

EUR  Year

Sales in the **LAST fiscal year\*** in the amount of:

EUR  Year

\* Always related to the current fiscal year and to the extent that sales have already been determined.

<input type="text"/>	<input type="text"/>	<input type="text"/>
Place, date	Stamp	Signature

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# Sales report for members

The assessment basis for the contribution of ordinary members and special members shall be determined from the various categories in each of the following ways.

**For our client we choose the following category for the tax base.**

**Category A: Service providers of the digital economy**

Service providers of the digital economy report gross income to calculate the membership fee. Gross income includes all income and commissions generated in Germany by means of customer-specific consulting and implementation services for all areas of service according to the definition of the BVDW for the digital economy (no hosting or access sales). Included in the gross income are only net sales (without VAT) in the area of solutions for all major interactive platforms:

- Consultation
- Design
- Implementation (design and programming)
- License revenues
- Commissions (CPX models)
- Other gross income from media representation (media, without VAT, minus discounts and bonuses)

**Category B: Buyers for services of the digital economy/advertising industry**

Buyers for services of the digital economy/advertising industry report the order volumes or the budget to calculate the membership fee

**Category C: Digital economy provider**

Providers from category C report total sales (excluding sales tax) for contribution calculation.

To calculate the contribution amount, the determined contribution assessment basis is transferred to the following contribution table.

Sales revenue	Membership fee in % based on sales revenue
Up to EUR ..... 250,000	50% of the minimum membership fee
Up to EUR ..... 500,000	Minimum membership fee
Up to EUR ..... 750,000	0.2%
Up to EUR ..... 1,000,000	0.175%
Up to EUR ..... 1,250,000	0.15%
Up to EUR ..... 1,750,000	0.125%
Up to EUR ..... 2,500,000	0.11%
Up to EUR ..... 3,750,000	0.075%
Up to EUR ..... 7,000,000	0.05%
Up to EUR ..... 10,000,000	0.035%

Sales revenue	Membership fee in % based on sales revenue
Up to EUR ..... 15,000,000	0.025%
Up to EUR ..... 25,000,000	0.022%
Up to EUR ..... 35,000,000	0.019%
Up to EUR ..... 50,000,000	0.01875%
Up to EUR ..... 75,000,000	0.01825%
Up to EUR ..... 100,000,000	0.018%
Up to EUR ..... 150,000,000	0.015%
Up to EUR ..... 250,000,000	0.007%
Up to EUR ..... 500,000,000	0.00215%
Over .....	0.0%

The minimum membership fee is set at EUR 1,500.

The total contribution is calculated by adding the contributions to be paid according to the benchmarks. Our [contribution calculator](#) also provides information on the [membership fee regulations](#) to the BVDW.