I hereby apply for membership with Bundesverband digitale Wirtschaft (BVDW) e.V.

Company data

Company/organization
Commercial
Legal venue
VAT
Street address
Zip code
City

Date of foundation
Number of employees

Applicant

Title, first name, last name (legal representative or authorized representative)

Position/area

Phone
Mobile

Email
URL

Recruited by: First name, last name of the BVDW employee

Main contact

Erste Kontaktperson für den BVDW in allen Belangen zur Mitgliedschaft

☐ Main contact for the BVDW in all matters regarding membership

☐ Different (please fill out the following)

Title, first name, last name (legal representative or authorized representative)

Position/area

Phone
Mobile

Email

Bundesverband Digitale Wirtschaft (BVDW) e.V.  
Schumannstrasse 2  
10117 Berlin

Präsident  
Matthias Wahl

Vizepräsident  
Thomas Duhr
Anke Herbener
Achim Himmelreich
Alexander Kiock
Marco Zingler

Geschäftsführer  
Marco Junk

Vereinsregister Düsseldorf  
VR 8358

Bankverbindung  
IBAN  
DE25 3008 0000 0229 4163 00
SWIFT-BIC  
DRESDEFF300

USt-IdNr.  
DE196415580

www.bvdw.org
Member status

Our BVDW member support is happy to provide further information regarding our special membership and sponsoring membership. The BVDW offers the following types of membership (Section 5 No. 3 of the bylaws). The membership rate is assessed pursuant to the dues schedule according to the sales volume or the order volume of the member (see the separate sales report).

☐ Regular member
Companies and educational institutions with the intention to generate profit that operate within the digital economy with at least one area of business or that offer training and continuing education that at least in parts qualifies for professional work in the digital economy. This also includes clients of such companies.

☐ Digitally transforming companies
Digitally transforming companies will be allocated a special contribution by the Executive Committee of the BVDW on application. Such application must be justified and must be submitted in writing with the office of the BVDW.

☐ Special member (startup)
Companies with the intention to generate profit that operate within the digital economy with at least one area of business and that have been doing so for a maximum of four years at the time of application. Special membership is only possible one time and in general limited to 24 months.

The membership fee amounts to 50% of the regular membership rate, depending on the sales category. (Classification in the attached sales report is required, see above, as well as an excerpt from the commercial register).

☐ Supporting member
Educational institutions without the intention to generate profit that offer training and continuing education that at least in parts qualifies for professional work in the digital economy.

☐ Minimum membership fee in the amount of EUR 630
☐ Higher membership fee on a voluntary basis EUR
☐ Educational institutions under public law (only universities/universities of applied sciences), without obligation to contribute.

Segment assignment

Please assign your company to a segment of the digital economy according to your business model. This serves the necessary membership statistics and does not influence your membership.

(Only one assignment possible / only for statistical purposes)

☐ Advertisers
☐ Marketing
☐ Shop owners
☐ Content/Publishers
☐ Agencies
☐ Consulting/financing
☐ Technology
☐ Education

Signature

With your signature, you acknowledge the bylaws and the dues schedule of the BVDW (publicly accessible under http://www.bvdw.org/der-bvdw/mitgliedschaft/statuten.html). In order to fully review the application, our accountant/auditor will fill out and sign the sales report.

Membership admission is effective only after the approval of the Executive Committee.

Place, date

Name, signature

If a person other than the legal representative applies for membership or if such a person is to observe rights for the member as another contact person, a corresponding power of attorney has to be procured in writing when submitting the membership application. For observing rights during the meeting of members concrete individual authorization is always required.

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AUAN/E/2001
A. Service providers of the digital economy

Service providers of the digital economy report gross income to calculate the membership fee. Gross income includes all income and commissions generated in Germany by means of customer-specific consulting and implementation services for all areas of service according to the definition of the BVDW for the digital economy (no hosting or access sales). Included in the gross income are only net sales (without VAT) in the area of solutions for all major interactive platforms:

- Consultation
- Design
- Implementation (design and programming)
- Other gross income from media representation (media, without VAT, minus discounts and bonuses)
- Commissions (CPX models)
- License revenues

B. Buyers for services of the digital economy/advertising industry

Buyers for services of the digital economy/advertising industry report the order volumes or the budget to calculate the membership fee.

C. Providers of the digital economy/marketers

Providers of the digital economy/marketers report the total sales (excluding VAT) to calculate the membership fee.

Information regarding respondent (accountant/auditor):

Company
Name
Street address
Zip code, city
Phone, fax
Place, date, signature, stamp

Information regarding company/organization

Company name
Street address
Zip
P.O. no. (if required)
City