

Bundesverband Digitale Wirtschaft (BVDW) e.V.

[German Association for the Digital Economy]

Executive Committee

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Must be filled out by the accountant/auditor

All information is treated confidentially and is only available to member support and accounting.

I have been authorized by **my client, company/organization** _____
to report sales revenue according to the below categories. I hereby confirm for **the year 2019** the following sales revenue:

A. Service providers of the digital economy

Service providers of the digital economy report gross income to calculate the membership fee. Gross income includes all income and commissions generated in Germany by means of customer-specific consulting and implementation services for all areas of service according to the definition of the BVDW for the digital economy (no hosting or access sales). Included in the gross income are only net sales (without VAT) in the area of solutions for all major interactive platforms:

- Consultation
- Design
- Implementation (design and programming)
- Other gross income from media representation (media, without VAT, minus discounts and bonuses)
- Commissions (CPX models)
- License revenues

B. Buyers for services of the digital economy/advertising industry

Buyers for services of the digital economy/advertising industry report the order volumes or the budget to calculate the membership fee.

C. Providers of the digital economy/marketers

Providers of the digital economy/marketers report the total sales (excluding VAT) to calculate the membership fee.

Gross income in EUR

Membership Fee in EUR

Up to	250,000	630
Up to	375,000	950
Up to	500,000	1,275
Up to	750,000	1,590
Up to	1,000,000	1,900
Up to	1,250,000	2,250
Up to	1,750,000	2,580
Up to	2,500,000	3,250
Up to	3,750,000	3,850
Up to	7,000,000	5,170
Up to	10,000,000	6,400
Up to	15,000,000	7,050
Up to	25,000,000	8,950
Up to	35,000,000	10,300
Up to	50,000,000	12,900
Up to	75,000,000	16,000
Up to	100,000,000	19,500
Up to	150,000,000	25,000
Over	150,000,000	30,000

Information regarding respondent (accountant/auditor):

Company _____

Name _____

Street address _____

Zip code, city _____

Phone, fax _____

Place, date, signature, stamp _____

Information regarding company/organization

Company name _____

Street address _____

Zip

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City _____

P.O. no. (if required) _____