

Bundesverband Digitale Wirtschaft (BVDW) e.V.

[German Association for the Digital Economy]

Executive Committee

Schumannstrasse 2

10117 Berlin

Email: [mitgliederbetreuung@bvdw.org](mailto:mitgliederbetreuung@bvdw.org)

Fax: +49 30 2062186-26

## Must be filled out by the accountant/auditor

All information is treated confidentially and is only available to member support and accounting.

I have been authorized by **my client, company/organization** \_\_\_\_\_ to report sales revenue according to the below categories. I hereby confirm for **the year 2020** the following sales revenue:

### A. Service providers of the digital economy

Service providers of the digital economy report gross income to calculate the membership fee. Gross income includes all income and commissions generated in Germany by means of customer-specific consulting and implementation services for all areas of service according to the definition of the BVDW for the digital economy (no hosting or access sales). Included in the gross income are only net sales (without VAT) in the area of solutions for all major interactive platforms:

- Consultation
- Design
- Implementation (design and programming)
- Other gross income from media representation (media, without VAT, minus discounts and bonuses)
- Commissions (CPX models)
- License revenues

### B. Buyers for services of the digital economy/advertising industry

Buyers for services of the digital economy/advertising industry report the order volumes or the budget to calculate the membership fee.

### C. Providers of the digital economy/marketers

Providers of the digital economy/marketers report the total sales (excluding VAT) to calculate the membership fee.

### Gross income in EUR

### Membership Fee in EUR

Up to .....	250,000	630
Up to .....	375,000	950
Up to .....	500,000	1,275
Up to .....	750,000	1,590
Up to .....	1,000,000	1,900
Up to .....	1,250,000	2,250
Up to .....	1,750,000	2,580
Up to .....	2,500,000	3,250
Up to .....	3,750,000	3,850
Up to .....	7,000,000	5,170
Up to .....	10,000,000	6,400
Up to .....	15,000,000	7,050
Up to .....	25,000,000	8,950
Up to .....	35,000,000	10,300
Up to .....	50,000,000	12,900
Up to .....	75,000,000	16,000
Up to .....	100,000,000	19,500
Up to .....	150,000,000	25,000
Over .....	150,000,000	30,000

### Information regarding respondent (accountant/auditor):

Company \_\_\_\_\_

Name \_\_\_\_\_

Street address \_\_\_\_\_

Zip code, city \_\_\_\_\_

Phone, fax \_\_\_\_\_

Place, date, signature, stamp \_\_\_\_\_

### Information regarding company/organization

Company name \_\_\_\_\_

Street address \_\_\_\_\_

Zip

--	--	--	--	--	--

City \_\_\_\_\_

P.O. no. (if required) \_\_\_\_\_