

**BUNDESVERBAND DIGITALE WIRTSCHAFT (BVDW) e.V. / GERMAN ASSOCIATION FOR THE DIGITAL ECONOMY**

Executive Committee

Schumannstraße 2

10117 Berlin

I hereby apply for membership with the **BUNDESVERBAND DIGITALE WIRTSCHAFT (BVDW) e. V.**

Company/organization \_\_\_\_\_

Address \_\_\_\_\_  
Street address, zip code, city, country

Date of foundation \_\_\_\_\_ Number of employees \_\_\_\_\_

Applicant \_\_\_\_\_  
Title, first name, last name (legal representative or authorized representative)

Position/area \_\_\_\_\_ Mobile \_\_\_\_\_

Phone \_\_\_\_\_ URL \_\_\_\_\_

Email \_\_\_\_\_

Recruited by \_\_\_\_\_  
First name, last name of the BVDW employee

**I want to receive the newsletter!**

## MEMBER STATUS

(Our member support is happy to provide further information regarding our special membership and nonprofit partner membership)

The BVDW offers the following types of memberships (Section 5 No. 3 of the bylaws). The membership rate is assessed pursuant to the dues schedule according to the sales volume or the order volume of the member (see the separate sales report).

### Regular member

Companies and educational institutions with the intention to generate profit that operate within the digital economy with at least one area of business or that offer training and continuing education that at least in parts qualifies for professional work in the digital economy. This also includes clients of such companies.

### Special member (startup)

Companies with the intention to generate profit that operate within the digital economy with at least one area of business and that have been doing so for a maximum of four years at the time of application. Special membership is only possible one time and in general limited to 24 months. The membership fee amounts to 50% of the regular membership rate, depending on the sales category.

(Classification in the attached sales report is required, see above, as well as an excerpt from the commercial register).

### Nonprofit member

Educational institutions without the intention to generate profit that offer training and continuing education that at least in parts qualifies for professional work in the digital economy.

Minimum membership fee in the amount of 630 EUR

Higher membership fee on a voluntary basis of EUR \_\_\_\_\_

Educational institutions under public law (only universities/universities of applied science), without obligation to contribute

**BUNDESVERBAND DIGITALE WIRTSCHAFT e.V.**

Schumannstraße 2 • 10117 Berlin

Tel +49 30 2062186-0 • Fax +49 30 2062186-26

info@bvdw.org • www.bvdw.org

**PRESIDENT**

Matthias Wahl

**VICE PRESIDENTS**

Thomas Duhr  
Thorben Fasching  
Achim Himmelreich  
Stephan Noller  
Frederike Probert  
Marco Zingler

**CEO**

Marco Junk

**REGISTER OF ASSOCIATIONS**

VR 8358  
Tax number 133/5905/2800

**BANK ACCOUNT**

Commerzbank AG  
IBAN DE 25 3008 0000 0229 4163 00  
SWIFT-BIC DRES DE FF 300

**SALES TAX IDENTIFICATION NUMBER**

DE 196415580

## Segment assignment (Only one assignment is possible)

Please assign your company to a segment of the digital economy according to your business model. The individual segments together form the entire value chain of the digital economy. This serves the necessary membership statistics and does not influence your membership.

Advertisers	Shop owners	Agencies	Technology
Marketing	Content/Publishers	Consulting/financing	Education

## Member of an expert group (multiple selections are possible)

In principle, all formats of the association are available for participation to the members without any restrictions. The following closed expert groups however have certain requirements for the acceptance of members or their own bylaws. Our BVDW member support is happy to disclose details. Please check here in case your company/organization would like to become a member of one of the following expert groups:

Expert group online media agencies (Fachkreis Online-Mediaagenturen, FOMA) in the BVDW

Circle of Online Marketers (Online-Vermarkterkreis, OVK) in the BVDW

Expert group sales activation agencies (Fachkreis Sales Activation Agencies, SAA) in the BVDW (formerly POSMA e.V.)

Expert group digital dating

## Main contact

First contact for the BVDW in all matters regarding membership

same as applicant (according to first page)

different (please fill out the following)

Contact \_\_\_\_\_ Position/area \_\_\_\_\_  
Title, first name, last name (legal representative or authorized representative)

Phone \_\_\_\_\_ Email \_\_\_\_\_

For your company to be able to take full advantage of the benefits of the membership, we kindly ask you to indicate additional contacts from your company, such as for example from the areas of marketing/sales, creation, market research, press, PR, HR. Any contact data provided is only collected, stored and processed for the initiation, execution and termination of the membership. Such data is not forwarded to any third parties.

## SIGNATURE

With this signature, the bylaws and the dues schedule of the BVDW (publicly available unter <http://www.bvdw.org/der-bvdw/mitgliedschaft/statuten.html>) are acknowledged. In order to fully review the application, our accountant/auditor will fill out and sign the sales report. Membership admission is effective only after the approval of the Executive Committee.

Place, date

Name, signature

If a person other than the legal representative applies for membership or if such a person is to observe rights for the member as another contact person, a corresponding power of attorney has to be procured in writing when submitting the membership application. For observing rights during the meeting of members concrete individual authorization is always required.

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