

BUNDESVERBAND DIGITALE WIRTSCHAFT (BVDW) e.V. / GERMAN ASSOCIATION FOR THE DIGITAL ECONOMY

Schumannstraße 2
10117 Berlin

Fax: +49 30 2062186-26
E-Mail: mitgliederbetreuung@bvdw.org

To be filled out by the accountant/auditor!

All information is treated confidentially and is only available to member support.

I have been authorized by my client, company/organization _____
to report sales according to the categories below.

I hereby confirm the following sales revenue for 2017:

A. Service providers of the digital economy

Service providers of the digital economy report gross income to assess the membership fee. Gross income includes all income and commissions generated in Germany by means of customer-specific consulting and implementation services for all areas of service according to the definition of the BVDW for the digital economy (no hosting or access sales).

Included in the gross income are only net sales (without VAT) in the area of solutions for all major interactive platforms:

- Consultation
- Design
- Implementation (design and programming)
- Other gross income from media representation (media, without VAT, minus discounts and bonuses)
- Commissions (CPX models)
- License revenues

B. Principals for services of the digital economy/advertising industry

Principals for services of the digital economy/advertising industry report the order volumes or the budget to assess the membership fee.

C. Providers of the digital economy/marketers

Providers of the digital economy/marketers report the total sales to assess the membership fee (excl.VAT).

Sales/order volumes	Amount in EUR
Up to EUR..... 250,000	630
Up to EUR..... 375,000	950
Up to EUR..... 500,000	1,275
Up to EUR..... 750,000	1,590
Up to EUR..... 1,000,000	1,900
Up to EUR..... 1,250,000	2,250
Up to EUR..... 1,750,000	2,580
Up to EUR..... 2,500,000	3,250
Up to EUR..... 3,750,000	3,850
Up to EUR..... 7,000,000	5,170
Up to EUR..... 10,000,000	6,400
Up to EUR..... 15,000,000	7,050
Up to EUR..... 25,000,000	8,950
Up to EUR..... 35,000,000	10,300
Up to EUR..... 50,000,000	12,900
Up to EUR..... 75,000,000	16,000
Up to EUR..... 100,000,000	19,500
Up to EURR 150,000,000	25,000
More than EUR	150,000,000 30,000

Information regarding respondent (accountant/auditor):

Company _____
 Name _____
 Street address _____
 Zip code, city _____
 Phone, Fax _____

Place, date, signature, stamp

Information regarding company/organization if billing address is different

Company name _____

Company address _____

PO no. (if required) _____