

BUNDESVERBAND DIGITALE WIRTSCHAFT (BVDW) e.V.

Executive Committee
Berliner Allee 57
40212 Düsseldorf, Germany

I hereby apply to become a member of the **BUNDESVERBAND DIGITALE WIRTSCHAFT (BVDW) e.V.**

Company/organisation: _____

Address: _____
Street, town/city, post code

Date of foundation: _____ No. of employees: _____

Applicant: _____
Title, first name, surname (legal representative)

Position/department: _____ Mobile: _____

Tel.: _____ Fax: _____

E-mail: _____ URL: _____
This must be provided, as communication at BVDW is usually via e-mail.

Information / newsletter

If the membership ends you agree to receive further information/BVDW newsletter. Please use the service, otherwise you could miss out on useful information such as project results, current publications, new developments etc. You can revoke your consent to use these e-mail addresses at any time with future effect. To do so, click the revocation link contained in any newsletter or send an e-mail containing "unsubscribe" in the subject line to unsubscribe@bvdw.org.

MEMBER STATUS (information on the special and sponsoring membership can be obtained from BVDW Member Services)

Ordinary member (For definitions, see sales statement. This must be completed by the tax adviser/auditor)

- A service provider of the digital economy
- A customer for services of the digital economy/advertising industry
- A provider of digital economy/marketer

Special member (for-profit companies, max. 4 years after founding/start-up at time of application)

The membership subscription is currently at 50% of the regular subscription rate depending on the sales category (classification in enclosed sales statement is necessary extract from the commercial register).

Sponsoring member (non-profit educational establishments, institutions)

- Minimum membership subscription of EUR 630. Other subscription: EUR _____.
- Public educational establishments (only universities/colleges) without subscription rate.

BUNDESVERBAND DIGITALE WIRTSCHAFT e.V.
(GERMAN ASSOCIATION OF DIGITAL ECONOMY)
Berliner Allee 57 | 40212 Düsseldorf
Fon + 49 211 600456-0 | Fax +49 211 600456-33
info@bvdw.org | www.bvdw.org

Hauptstadtbüro Berlin
im Haus der Bundespressekonferenz
Schiffbauerdamm 40 | 10117 Berlin
Fon + 49 30 2062186-0 | Fax +49 2062186-26

PRESIDENT
Matthias Wahl

VICE-PRESIDENTS
Thomas Duhr
Thorben Fasching
Achim Himmelreich
Marco Zingler

MANAGING DIRECTORS
Marco Junk

REGISTER OF ASSOCIATIONS
VR 8358
Tax No. 133/5905/2800

BANK DETAILS
Commerzbank AG
IBAN DE 25 3008 0000 0229 4163 00
SWIFT-BIC.: DRES DE FF 300

VAT-ID
DE 196415580

SALES STATEMENT

BVDW

Wir sind das Netz

BUNDESVERBAND DIGITALE WIRTSCHAFT (BVDW) e.V.

Member Service
Berliner Allee 57
40212 Düsseldorf

Fax: +49 (0)211 600456-33

Email: oez@bvdw.org

Please have this completed by your tax adviser / auditor!

All details are treated with confidentiality and are only accessible by Member Support and Finance.

I have been authorised by my client, the company / organisation _____
to report turnover in the categories listed below. I hereby confirm the following turnover figures for the year 2015:

A. Service provider in the digital economy

Service providers in the digital economy report gross income for the purposes of calculating the subscription. Gross income includes all fees and commissions earned in Germany by individual customer consultation services and implementation services in all service areas that fall under the BVDW definition for the digital economy (no hosting sales or access sales).

The fee turnover is to include only net sales (without VAT) in the area of solutions for all current interactive platforms:

- Consultation
- Conceptual design
- Implementation (configuration and coding services)
- Other fees from revenue from publicity (media, excl. VAT, less discounts and rebates)
- Commission (CPX model)
- Licence revenues

B. Clients for services in the digital economy / advertising industry

Clients for services in the digital economy / advertising industry report the volume of contracts or the budget for the purposes of calculating the subscription.

C. Contractor in the digital economy / marketing agency

Contractors in the digital economy report total sales (excl. VAT) for the purposes of calculating the subscription.

Turnover/volume of contracts Amount in EUR

<input type="checkbox"/> Up to EUR	250,000	630
<input type="checkbox"/> Up to EUR	375,000	950
<input type="checkbox"/> Up to EUR	500,000	1.275
<input type="checkbox"/> Up to EUR	750,000	1.590
<input type="checkbox"/> Up to EUR	1,000,000	1.900
<input type="checkbox"/> Up to EUR	1,250,000	2.250
<input type="checkbox"/> Up to EUR	1,750,000	2.580
<input type="checkbox"/> Up to EUR	2,500,000	3.250
<input type="checkbox"/> Up to EUR	3,750,000	3.850
<input type="checkbox"/> Up to EUR	7,000,000	5.170
<input type="checkbox"/> Up to EUR	10,000,000	6.400
<input type="checkbox"/> Up to EUR	15,000,000	7.050
<input type="checkbox"/> Up to EUR	25,000,000	8.950
<input type="checkbox"/> Up to EUR	35,000,000	10.300
<input type="checkbox"/> Up to EUR	50,000,000	12.900
<input type="checkbox"/> Up to EUR	75,000,000	16.000
<input type="checkbox"/> Up to EUR	100,000,000	19.500
<input type="checkbox"/> Up to EUR	150,000,000	25.000
<input type="checkbox"/> More than EUR	150,000,000	30.000

Details of respondent (tax adviser/auditor):

Company: _____

Name: _____

Street, No.: _____

Postcode, city: _____

Tel., Fax: _____

Location, date, signature, stamp

Details of the company/organisation where the invoice address is different

Company name: _____

PO-No. (if required): _____

Company address: _____