

SALES STATEMENT

BVDW

Wir sind das Netz

BUNDESVERBAND DIGITALE WIRTSCHAFT (BVDW) e.V.

Member Service
Berliner Allee 57
40212 Düsseldorf

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Email: oez@bvdw.org

Please have this completed by your tax adviser / auditor!

All details are treated with confidentiality and are only accessible by Member Support and Finance.

I have been authorised by my client, the company / organisation _____
to report turnover in the categories listed below. I hereby confirm the following turnover figures for the year 2014:

A. Service provider in the digital economy

Service providers in the digital economy report gross income for the purposes of calculating the subscription. Gross income includes all fees and commissions earned in Germany by individual customer consultation services and implementation services in all service areas that fall under the BVDW definition for the digital economy (no hosting sales or access sales).

The fee turnover is to include only net sales (without VAT) in the area of solutions for all current interactive platforms:

- Consultation
- Conceptual design
- Implementation (configuration and coding services)
- Other fees from revenue from publicity (media, excl. VAT, less discounts and rebates)
- Commission (CPX model)
- Licence revenues

B. Clients for services in the digital economy / advertising industry

Clients for services in the digital economy / advertising industry report the volume of contracts or the budget for the purposes of calculating the subscription.

C. Contractor in the digital economy / marketing agency

Contractors in the digital economy report total sales (excl. VAT) for the purposes of calculating the subscription.

Turnover/volume of contracts Amount in EUR

<input type="checkbox"/> Up to EUR	250,000	630
<input type="checkbox"/> Up to EUR	375,000	950
<input type="checkbox"/> Up to EUR	500,000	1.275
<input type="checkbox"/> Up to EUR	750,000	1.590
<input type="checkbox"/> Up to EUR	1,000,000	1.900
<input type="checkbox"/> Up to EUR	1,250,000	2.250
<input type="checkbox"/> Up to EUR	1,750,000	2.580
<input type="checkbox"/> Up to EUR	2,500,000	3.250
<input type="checkbox"/> Up to EUR	3,750,000	3.850
<input type="checkbox"/> Up to EUR	7,000,000	5.170
<input type="checkbox"/> Up to EUR	10,000,000	6.400
<input type="checkbox"/> Up to EUR	15,000,000	7.050
<input type="checkbox"/> Up to EUR	25,000,000	8.950
<input type="checkbox"/> Up to EUR	35,000,000	10.300
<input type="checkbox"/> Up to EUR	75,000,000	12.900
<input type="checkbox"/> Up to EUR	100,000,000	14.800
<input type="checkbox"/> More than EUR	100,000,000	19.500

Details of respondent (tax adviser/auditor):

Company: _____

Name: _____

Street, No.: _____

Postcode, city: _____

Tel., Fax: _____

Location, date, signature, stamp

Details of the company/organisation where the invoice address is different

Company name: _____

PO-No. (if required): _____

Company address: _____